

INSTITUTIONAL SECURED LENDING FOR DIGITAL ASSETS

Borrow against your digital assets without selling them. Lend into secured, short-term financing.

WHAT ARMADA IS

Armada Reserve is an institutional secured lending and repo desk applying traditional repo practice to digital asset collateral. Foundations, funds, and large holders borrow U.S. dollars or USDC against their crypto, while lenders fund overcollateralized, short-tenor transactions. Leadership includes the former CEO of Cantor Fitzgerald and a former Chief Risk Officer at JPMorgan.

HOW ARMADA COMPARES

Exchange programs put idle balances to work. Aave runs automated, pooled lending on-chain. Armada is a desk built to finance positions.

	Exchange Lending Coinbase, Binance, KuCoin	On-Chain Money Markets Aave	ARMADA
Built for	Putting idle exchange balances to work.	Permissionless, pooled lending run by smart contracts.	Financing. A dedicated desk that sources and structures credit for each transaction.
Pricing	Standardized program rates set by the exchange.	Variable rates set by pool utilization, changing constantly.	Negotiated per trade. Rate, size, tenor, and coverage are agreed with you before you accept.
Collateral	A short list of major assets on fixed terms.	Governance-approved assets, mainly BTC, ETH, and stablecoins. Most foundation tokens are excluded or capped.	A much wider range, including assets most platforms will not finance, with haircuts sized to each asset's risk.
Where assets sit	On the exchange, inside its lending program.	In smart contracts, carrying code and oracle risk.	Segregated accounts at Coinbase Prime, a qualified custodian. We use Coinbase Prime for custody, not credit.
Liquidity	Limited to what the program offers.	Shared pools. Borrowing and withdrawals tighten when utilization runs high.	Armada is the counterparty on every trade, backed by institutional lenders, with exchange liquidity as a backstop.
If collateral falls	Automatic liquidation at the program's threshold.	Automatic on-chain liquidation with a penalty and no cure period.	Margin calls give 4 hours to top up to Initial LTV; immediate liquidation at Liquidation LTV, no cure period. Surplus goes back to the borrower.
Who it serves	Self-directed users on standardized terms.	Anyone with a self-custody wallet.	Institutions and eligible contract participants, under one master agreement with full audit trails.

GETTING STARTED

01 VERIFY

Complete secure identity or business verification online, typically in minutes.

02 SIGN ONCE

Execute the master agreement a single time. It governs all future transactions.

03 FUND AND TRADE

Deposit to your dedicated address, then request financing or post an offer to lend.

ACCESS THE PLATFORM

Visit www.armadareserve.com to request access and begin onboarding, or contact us at connect@armadaglobalgroup.com

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